

FUNDRAISING UPDATE



April 2018

SPRING TERM FUNDRAISING

The Spring Term is nearly upon us so it's time to start planning your fundraising activities for the next few months! There are loads of great fundraising ideas that make the most out of the brighter and warmer days. This month's fundraising update features a few ideas that you can try and news of a school that raised a lot of money for Amnesty International by holding a variety of different fundraising events. Try one of our suggestions, follow their example, or come up with your own ideas.

Weald of Kent Grammar School Amnesty Group

We recently had a large donation from the Weald of Kent Grammar School in Tonbridge. We got in touch to find out how they had been so successful. Meg Dobson, the group's chair spoke to us:

"During my time in sixth form we have fundraised over £1,600! Our most consistently profitable fundraiser has to be bake sales as teenagers and teachers always flock to the stalls. Last year we organised a sixth form boys leg waxing (weird I know but a big crowd pleaser at an all-girls school!) and we raised just over £420. This success has spurred us to organise a teacher's dodgeball tournament in the upcoming weeks. We have also held own clothes days and raffles.

"When not planning for fundraisers we gather once a week and discuss current affairs on injustices that we can too easily be oblivious of. Some of the activities we hold include write for rights and debates. We also teach the whole school about Amnesty's work through student led PSHCE lessons and assemblies.

WHAT CAN YOU DO?

- Get a group of bakers together to organise an **AMNESTEA** event at your school. Order a digital kit and get ideas on [our website](#).
- Make the most of the weather by holding a football tournament, sponsored run or other sporting. For tournaments, charge teams to enter and for runs ask for sponsorship.
- Charge a small fee for an Easter Egg delivery service.

"Being a member of Amnesty International has helped us all become more mature and passionate about achieving human rights for all. "



The Weald of Kent Tonbridge Amnesty Group

The Weald of Kent Grammar School Amnesty Group benefitted from Amnesty International UK being chosen as their school's charity of the year. Ask your headteacher if they would consider making Amnesty International UK a chosen charity.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1851

We are committed to the highest standards in fundraising.

