

FUNDRAISING UPDATE



February 2019

Youth Fundraising Guidelines

We recently published a set of fundraising guidelines to help Amnesty International UK youth groups organise fundraising events safely and legally. You can read the full document [here](#). Please take a look if you're planning on organising a fundraising event. If you have any questions about how the document impacts your group's fundraising plans, please don't hesitate to get in touch.

This document covers several important areas and we recommend you read it in full. However, we have pulled out some important things we wanted to highlight:

- **Section/Trust:** Amnesty International UK is made up of two distinct parts called the Section and the Trust. The Section is not a registered charity and it does the bulk of our campaigning work in the UK. This is because UK charity law does not allow charities to do some forms of campaigning. The Trust is a charity and does all of our human rights education work. Youth Group donations will go to the Section by default. If you would rather donate to the Trust, please let us know.
- **Health and Safety:** It's important to consider the wellbeing of anyone attending any fundraising event you organize. If you're organising an event in your school, a teacher will be able to help you with this. If the event is outside of school, let us know and we can help.
- **Fundraising for other organisations:** if you're using the Amnesty International name or any materials with Amnesty International branding on to raise money, you must donate all money raised to Amnesty International UK. You are able to hold joint fundraisers where money raised will go to Amnesty International UK and another charity, but you must make this clear when asking for donations.

We hope this document helps make you more confident organising fundraising events. We'd love to hear how useful you found it so please do get in touch with any feedback you have.

Fundraising in 2019

Youth Groups have made a great start to the year raising an incredible £4,400 already! Below are just a few of the schools and groups that have contributed to this incredible amount:

- **Burford School Amnesty Group** managed to raise £1,194.87 at a non-uniform day they recently held. Ask your Headteacher if you can organise a non-uniform day in aid of Amnesty International UK at your school. You could even make it human rights themed!
- **Broclair Academy Amnesty Group** made their first donation to Amnesty International UK. Keep up the good work, Broclair Academy! If your group hasn't fundraised before, now's the time to start.
- **Sherborne School for Boys Amnesty Group** donated over £2,000 to Amnesty International UK. They raised this money at a carol concert held back in December. Concerts are a great way to raise money. Check to see if your school has any coming up and ask if you can use them to raise money for Amnesty International UK. You could have a donation include in ticket costs or sell refreshments on the night.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

