

# FUNDRAISING UPDATE



April 2019

## Youth Advisory Group Fundraising Ideas

Back in February we spoke to the Youth Advisory Group about fundraising. They had the chance to come up with some ideas of their own, and we were so impressed we decided to feature them in future mailings. Last month's update featured the great idea of an I Welcome themed clothes swap event. Ready more about that wonderful idea in last month's update.

The group we're featuring this month didn't just come up with one fundraising event idea, they came up with several! All of them were themed around the BRAVE campaign:

- **Cage-a-thon:** take it in turns to sit in a cage to raise awareness of cases featured in the BRAVE campaign. Ask people to sponsor you to raise money for Amnesty International UK. Invite teachers to sit in the cage to raise extra funds. You could involve your art or technology departments to help design the cage.
- **Film Marathon:** put on a film marathon. Feature some films that cover human rights themes and others that are a little more light-hearted. People could pay or donate to come along and you could sell refreshments. Make it an overnight event if you're feeling adventurous! If you don't have the time or resources to organise a marathon, you could hold a screening of a single film. Make it a regular event if it's a hit. You could even invite people from the school to suggest films.
- **Amnesty International Fayre:** either organise your own fayre or have an Amnesty International stall/area in your school's summer fayre. Raise money with fairground games and have an art exhibition touching on human rights themes. You could also sell homemade cakes and have a tombola to bring in extra funds. Speak to local businesses to ask them to donate prizes for your tombola – we can write you a letter to help with this.
- **Jamnesty Event:** organise a live music event in the evening. Invite school bands and performers to take part. You can work with your school's music department to help source the bands and to help with the logistics. Start promoting the event early and sell advance tickets to friends and family. Sell refreshments on the night and hold a raffle to raise extra money – you can get prizes donated from local businesses.

## Help With Your Fundraising Events

Whatever you decide to do to raise money for Amnesty International UK, our Community Fundraising and Events team is on hand to help. We can provide you with advice, free fundraising materials and can write letters confirming you're legitimate fundraisers which will help you get raffle prize donations and free venues. Email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) or call 020 7033 1650 to speak to someone who'll be happy to help!

GET IN TOUCH: [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 020 7033 1650

We are committed to the highest standards in fundraising.  
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

