

FUNDRAISING UPDATE



May 2019

Youth Advisory Group Fundraising Ideas

This month's Youth Advisory Group fundraising idea is the last that the group came up with in February and it's a great one! Why not put on a human rights themed play as a fundraising event? It could fit in with the Citizenship strand of the curriculum.

The play could be on any sort of human rights theme that interests you. It could even be a series of shorter performances on a number of different human rights issues. Get together as a group to decide what you want the play to be about and to write it. Make sure you have plenty of time to practice before you perform it. If you're struggling for actors, you could speak to the drama department at your school to see if they can help. You could also involve the art department to make any props you might need.

To raise money from the play, hold it in the evening and charge parents and fellow students entry. If you'd rather make it free, you can ask for donations on the door or raise money by selling refreshments, either homemade or donated by local supermarkets.

Promote the event around school with handmade posters. If you're going to open up the evening performance to the wider community, you can also promote it in local shops and on community noticeboards. You could also hold assemblies talking about human rights, Amnesty International and letting people know about your play. You could even invite an Amnesty International speaker along.

Summer Fundraising Ideas

The summer is just around the corner and it's a great time to fundraise! Start planning some fundraising events now for the summer term. Here are some quick ideas

Treasurer Hunt: hold a treasure hunt in school. People could pay to enter and then could hunt for tokens that could be redeemed for prizes!

Sponsored Walk/Run: run a distance around your school field or organise a cross country run. Ask people to sponsor you to raise money for Amnesty International UK.

Summer Fayre: if your school, church, mosque, village hall etc... has a summer fayre, see if you can have an Amnesty International stall selling refreshments and featuring info. on the campaigns you're working on. You could also have games that people pay to play.

Help with Your Fundraising Events

Whatever you decide to do to raise money for Amnesty International UK, our Community Fundraising and Events team is on hand to help. We can provide you with advice and free fundraising materials. Email fundraise@amnesty.org.uk or call 020 7033 1650 to speak to someone who'll be happy to help!

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

