

# FUNDRAISING UPDATE



January 2020

Happy New Year! Thank you to all Amnesty Youth Groups who raised money for Amnesty International UK in 2020. Last year Amnesty Youth Groups raised over £20,000 for Amnesty International UK. Without the support of people like you, Amnesty International UK wouldn't exist.

## Fundraising in 2020

We need your support more than ever! This year we're running an urgent campaign on the human rights impact of climate change. We are also continuing to stand up for the rights of refugees and other individuals whose rights are at risk. All these campaigns need your support to be a success.

Here are ideas for events you can organise to raise money for Amnesty International UK with your group:

- **Fundraising Quiz:** these are a great way to raise funds and have fun! You just need to write a quiz, find someone to be quizmaster (they will read the questions out and will manage the scoring) and recruit teams who will pay to enter. You'll need a venue too, but you can usually use a room in your school for free – just ask your headteacher. You can have prizes donated for free by approaching local businesses and asking them to donate. If you have any leftover prizes, you can run a raffle at the quiz.
- **Bake Sale:** everyone likes cake, which makes bake sales the perfect fundraiser! All you need to do is get your hands on some cakes – either homemade or donated by local bakeries – and find a place to sell them. Again, you can probably get some space in your school – perhaps during breaks and lunchtime. You could also sell cakes in the staffroom for a short while. If you want to get adventurous with the idea, you could organise a bake-off style competition with prizes for the best baker.
- **Talent Show:** if you want to put on a more ambitious fundraising event, you could try organising a school talent show. Invite people to enter performances, everything from comedy and magic to live music and dance – the more varied the better! You just need to make sure you have a space with a stage and all the proper equipment. It's likely your school will have all of this so check with your music and drama departments. To make it into a fundraiser, sell tickets to the show. You could hold it in the evening and invite friends and family of the performers.
- **Your Ideas:** there are loads of ways to raise money for Amnesty International UK so give your own ideas as a try! Get together as a group and brainstorm ideas to see what you can come up with.

## Fundraising Materials and Support for your Events

Whatever you decide to do to raise money for Amnesty International UK, we're on hand to support you. We have a variety of free fundraising materials including buckets, badges, posters and stickers that we can send you. Just get in touch telling us what you're doing, and we'll see what we can offer.

Email: [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk)

Phone: 020 7033 1650

GET IN TOUCH: [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 020 7033 1650

We are committed to the highest standards in fundraising.  
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

