

FUNDRAISING UPDATE



September 2020

In the past few months we've seen more and more local groups organise safe, Covid-complaint fundraising events. This has given us (and many groups!) a much-needed financial boost as well as allowing some groups to meet up in person again for the first time in months. Thank you to everyone who has worked on a fundraising event under these challenging conditions. If you aren't able or don't feel comfortable organising a physical fundraising event at this time, you could consider holding a virtual event. Or, of course, wait until you're happy to start fundraising in person again!

Sponsored Walks

One of the events we've seen some groups successfully organise in a socially distant way, is that old favourite the sponsored walk. They are out in the open and you can do them in groups of six without any mixing.

Members and Friends of the Perth Amnesty Group successfully took up the challenge to hike from the Linn of Dee near Braemar to Aviemore through Scotland's most famous mountain pass, the Lairig Ghru. Over £1600 was raised with all the money being donated to Amnesty International.

We spoke to the group about the event:

"The weather forecast for the day talked about sunny spells and light showers. There were indeed some sunny spells, but often disrupted by longer spells of heavy rain driven by swirling gusts of gale force winds, making it impossible to stay upright for long stretches of the hike. There was a good even path through the lower parts of the pass but the highest section was rough, stoney and potentially dangerous underfoot which made for slow and laborious progress. All the hikers were experienced hill walkers, with an age gap of over 55 years between the youngest and oldest. 'Doing the Lairig Ghru' at any level of experience was always going to be a hard graft. However, despite aching limbs at the end of what turned out to be a 12-hour hike, it was a great day out. Although the path ahead often seemed endless, the mountain scenery was truly majestic. The frequent and dramatic weather changes created stunning patterns of misty light and colour on the mountain slopes towering high above, and with a sight of



One of the many beautiful views on the walk



Perth Amnesty Group Walkers at the start of the walk

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

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last winter's snow still lying just below one of the summits, the wild beauty of the pass always kept spirits high.

"The Group was delighted to exceed its funding target with over £1650 raised. Publicity about the hike and an outline of the Group's activities and Amnesty's aims featured in Perth's local press and the Group hopes that this may boost its membership numbers."

The Exeter Amnesty Group also recently held a walk in the local area and are asking people to sponsor them via their [Just Giving page](#). They have set a target of £500 and are already well on the way to hitting it. If you'd like to help them hit their target, go to the page and make a [donation](#).

Contactless Donation Units Available

After many delays we finally have contactless donation devices available for groups to borrow and use! Currently, these only work for groups fundraising for the Charitable Trust, but we're considering expanding them to the section. We're still working out the best system to loan and use these. If you'd like to trial them with your group, get in touch with our Community Fundraising team using the details below to arrange a trial. To use them, you'll need to be in an area with either WiFi or 4g/5g coverage and will need a Bluetooth enabled smartphone with the iZettle Go app (this is free to download.)



The contactless donation devices we're trialling

Get in touch

As always, our Community Fundraising Team is on hand to support your fundraising efforts. Details below:

Email: richard.glynn@amnesty.org.uk

Phone: 0207 033 1650

Facebook: www.amnesty.org.uk/amnestyukrich

We can help you setup fundraising pages, work out what streaming platforms to use, send you t-shirts and other resources and just generally offer advice.

Door-to-Door Fundraising

Amnesty International UK's door-to-door fundraising resumed earlier this September. You can find out where our fundraisers are working, and how we are following government guidelines to make sure this activity is undertaken safely, by clicking [here](#).

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