

# FUNDRAISING UPDATE



February 2021

Even though schools are closed to most and groups can't meet in person, that doesn't mean you can't organise a fundraising event. We have had some wonderful fundraisers organised by Amnesty International UK groups and individuals. Below are some examples of great virtual or socially distant fundraising events that have happened recently. If you're inspired by any of these examples, please don't hesitate to get in touch with our fundraising team who will help support you put on an event of your own.

## Creative Fundraisers

Sponsored Litter Pick: Emma, a university student at the University of Exeter, asked people to sponsor her to do a series of walks around her local area picking up rubbish. The walks were only a few kilometers each but the amount of rubbish she was able to clear was incredible! She ended up raising nearly £800 in donations via a [Just Giving page](#). We loved this fundraiser because not only did it raise money to help support important human rights work but it also helped clean-up the community.



Emma with the rubbish she managed to clear

26-miles for refugees: we have had some Amnesty International UK supporters take on the challenge to run, jog or walk 26-miles in a day in support of refugees. They choose the number 26 because it's the number of miles in a marathon and there are 26 million refugees worldwide – the perfect combination of fundraising and awareness raising! If 26-miles is a bit much, you could do this in a group. Each of you could run a few miles until you've done 26 between you. [Setup a Just Giving page](#) and ask for donations.

Virtual Quizzes: holding a quiz is a great way to socialise with friends and family in lockdown and it can also be a fundraiser. Either charge for entry to the quiz or ask people taking part to donate to Amnesty International UK. You could have a human rights round to help educate those taking part.

## Help with Your Fundraising Events

Whatever you decide to do to raise money for Amnesty International UK, our Community and Events Fundraising team is on hand to help. We can provide you with advice and free fundraising materials. Email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) or call 020 7033 1650 to speak to someone.

GET IN TOUCH: [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 020 7033 1650

We are committed to the highest standards in fundraising.  
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

