

FUNDRAISING UPDATE



July 2021

The start of Summer and the lifting of lockdown restrictions in England along with significant relaxation of rules elsewhere in the UK has led to a surge in local group fundraising activities. The Bristol Amnesty group are organising a [guided walk across the city](#) on 1 August, the Ely Amnesty Group have a [live concert coming up](#) on 14 August and the Perth Amnesty Group are pushing on with [their mountain climbing challenge](#) that we covered in more detail in the [last local group fundraising update](#). Those are just three of many events happening in the near future. These events and others organised by groups across the country all help raise vital funds to enable human rights work locally, nationally and across the world.

We really appreciate your fundraising efforts and want to do all we can to support you to raise as much money as you can. Later on in this update, we have details of how you can borrow contactless card readers that will allow to take contactless donations for the Charitable Trust. We're also able to help you promote your events to Amnesty International UK supporters living nearby, send you free fundraising materials and just generally offer advice. Read on for details of how you can get in touch with our Community Fundraising and Events team.

Contactless Donation Units Available

Last year we started testing Contactless donation devices for use in local group fundraising events. Because of the 2021 lockdown these didn't get us much use as we'd like so we're looking for more groups who are interested in trying them out. Currently, they only work for groups fundraising for the Charitable Trust, but we're considering expanding them to the section. If you'd like to trial them with your group, get in touch with our Community Fundraising team using the details below to arrange a trial. To use them, you'll need to be in an area with either WiFi or 4g/5g coverage and will need a Bluetooth enabled smartphone with the iZettle Go app (this is free to download.)



The contactless donation devices you can now borrow

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)



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Upcoming Events

These updates regularly feature event ideas you could try as a group. However, there's no better place to look for event ideas than at your fellow local groups. Here are some interesting upcoming events with details of how you can find out more about them:

- **Human Rights Trail:** the Bristol Group have curated a walk around the city stopping at sites connected with Bristol's history of political activism. Each stop has an Amnesty International action associated with it that you can take by scanning a QR code. They will be leading a walk on August 1 but you can take it yourself at any time. [More details](#)
- **Scaling the Nine Four-Thousanders:** the Perth Amnesty Group are challenging Amnesty supporters to scale the nine Scottish mountains that are over 4000 feet high. They will be leading a walk on Saturday 14 August and would welcome some company. Though if you'd rather tackle the challenge in your own time, that's fine too! You can find out more and register your interest by emailing: perthamnestygroup@yahoo.com.
- **Rocking for Amnesty:** the Ely Amnesty Group have a long history of organising successful live music events. Their jazz concerts have raised thousands of pounds down the years and their rock concerts are proving just as successful! The next is happening on August 14 in the Haddenham Arts Centre. [Find out more about this event and get your tickets](#)

We've worked with the groups organising these events to varying degrees. We've lent contactless card readers, helped produce marketing materials and sent emails about the events to Amnesty International UK supporters living locally. Please do let us know if you have events coming up. We can feature them here and might be able to help them reach more people.

Help with your Fundraising Events

If you'd like to borrow a contactless donation unit or if you have another fundraisers planned and want advice or materials, get in touch with Richard in our Community Fundraising and events team using the details below:

Email: richard.glynn@amnesty.oth.uk
Phone: 0207 033 1650

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

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