

FUNDRAISING UPDATE



September 2021

This month's local group fundraising update is a brief one reminding you that now's the time to start planning your carol signing collections. If you've not held one of these before, you should definitely consider it. They're great fundraisers and many groups also make a Christmas social out of them. Read on for more info. on how you can hold a carol singing collection this December.

Carol Singing Collections

Every year, Amnesty groups across the country hold carol singing collections in town centres, churches and, most of all, spreading seasonal cheer at train stations. In the past these collections have raised over £5000 for Amnesty International UK. This is a massive contribution and enables human rights work that couldn't happen otherwise.

Last year, these sorts of events were out of the question. However, as restrictions lift we're seeing some stations and town centres lift social distancing measures. Check with local authorities near you and see if you can find a spot to host a carol singing collection with your group. Unfortunately, collections on the London Underground still haven't returned so London groups might have to look elsewhere. Plenty of other sites are available though!

Whether you're regular carol signers or this your first time, we're here to support you! We can send you free fundraising materials including buckets, stickers, tabards and leaflets. We can also loan you a contactless card reader that you can use to take donations by card. If you're short on volunteers, we can even send an email pout to members in your area seeing if they'd like to get involved. See below for contact details for our Community Fundraising and Events team.

Help with your Fundraising Efforts

If you want help securing a carol signing collection spot, recruiting volunteers or with any other fundraising plans you might have, please don't hesitate to contact Richard in our Community Fundraising and Events team on the details below:

Email: richard.glynn@amnesty.org.uk

Phone: 020 7033 1650



The Hornsey and Wood Green Amnesty group at their annual collection

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

