

FUNDRAISING UPDATE



January 2022

Thank you to all local groups who organised fundraising events or made financial contributions to their group last year. It wasn't an easy time for fundraising! Despite all of these challenges, local groups raised over £60,000 for Amnesty International UK and much more money to cover their own activities. This money makes a huge difference to Amnesty International UK's ability to run effective campaigns and, through the local group activity it funds, also ensures that Amnesty International and human rights activism have a presence up and down the country.

We are hopeful this year will be freer from Covid related disruption, and so fundraising and regular, in-person meetings should return. As always, you can contact our Community Fundraising & Events team using the details below and we'll be able to support your fundraising plans.

Joint Fundraiser with Freedom from Torture

Amnesty Bury St Edmunds Group held a joint fundraiser with Freedom from Torture on 19 November at St Edmundsbury Cathedral. Dramatisations of real incidents of sexual abuse of women in conflict situations by a local writer were performed. These were written to mark the International Day for the Elimination of violence Against Women on 25 November. Amnesty International UK's share of the proceeds came to £425.



Joint fundraising events are a great way to reach new audiences and share some of workload involved with organising and hosting a fundraising event. In recent years, the Bourneville group have had success with their regular evening of carol singing at a local church, also organised in partnership with Freedom from Torture. You can read about this event in the [fundraising update from December last year](#). Let us know if you're interested in holding a joint fundraising event with another organisation and we can help you. You can also read our [local group fundraising guidelines](#) for general advice on putting on joint events and other fundraisers.

Help Promoting your Group

Many groups have been in touch to say they are interested in attracting new members but don't know how to do this. We can help by arranging for comms to be sent to members in your local area promoting your group and any events you have coming up. If you have an event coming up that you think will appeal to new members, let us know and we can help it reach a wider audience.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)



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Local Group Financial Return Form

Towards the end of last year local group treasurers should have received a copy of the local group financial return form with the end of year appeal for donations. We ask all groups to fill out one of these forms to help give us an idea of the financial health of groups and how best we can support them. Thank you to everyone who has filled out one of these forms already. For those that haven't, you can request a hardcopy by contacting us using the details below or you can use one of the links below to access the form online.

[Download a PDF of the Financial Return Form](#)

[Follow this link to fill out a digital version of the form](#)

Get in Touch

If you have any questions about your group's finances or would like help organising a fundraising event, then please don't hesitate to get in touch with Richard, our Community Groups Fundraiser, using the details below:

Email: richard.glynn@amnesty.org.uk

Phone: 020 7033 1650

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

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