

FUNDRAISING UPDATE



September 2022

This month's local group fundraising update will mostly be focused on what's coming up as 2022 comes to a close. It's been a pleasure supporting local groups to organise physical, 'real life' fundraising events again after so much uncertainty for the last two years. We have two great opportunities for both veteran fundraising groups and first timers to make the most of coming up. Read on for more details.

Write for Rights – Raise Funds Alongside Your Events

The Write for Rights campaign will be launching in November and you will be able to pre order materials shortly. The Write for Rights campaign offers a great chance to introduce human rights activism and your groups to new audiences. Fundraising events are also great ways to involve new people in your community with human rights work. Consider planning some sort of fundraiser to go alongside whatever Write for Rights activities you are planning. Bake sales and quizzes work really well! Have a chat with your group to work out what you can do to raise money at your Write for Rights events.

[Contact our Community Fundraising & Events Team for help planning your Write for Rights fundraisers](#)

Ukraine Appeal – Help Amnesty International Expose War Crimes by Fundraising with Your Group

We cannot often offer fundraisers the opportunity to raise funds for particular areas of work but we are currently working on a ring-fenced fundraising appeal for groups. In the months of November and December, we offering local groups the chance to organise fundraising events raising money specifically for our work exposing war crimes in Ukraine. There will be more detail about this appeal in the next local group mailing, but you can start planning your group's fundraising activities now.

Please note, this appeal will be raising funds through the Amnesty International United Kingdom Section. You can read more about the Section/Trust distinction and how that affects Amnesty International UK groups in our [local group fundraising guidelines](#).

Support with Your Events

Our Community Fundraising and Events team is on hand to help you We have fundraising materials such as buckets, leaflets, tins, badges, stickers and more available for free. We can also loan card readers that you can use to take donations directly for the Charitable Trust. Get in touch using the details below to see how we can help you with your fundraising plans:

Email: fundraise@amnesty.org.uk

Phone: 07827 694 313

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

