

Fundraising with your Youth Group

Amnesty International UK is a grassroots organisation made up of individuals and groups of ordinary people who share one thing: a passion for human rights. You can see this in our campaigns. They have the impact they do because so many passionate people are behind them. The same is also true of our funding model. The vast majority of the funds we need to pay for research, campaigns and education work come from contributions from people like you – not from big businesses or government grants.



Fundraisers at a sponsored static cycle-a-thon

You can help support this important work exposing human rights abuses and fighting for justice by organising a fundraising event with your youth group. All contributions, no matter how small, make a difference. So, whether you organise a small bake sale during your lunchbreak or a massive talent show in the evening after school, you'll be funding work that saves lives, changes unjust laws and helps raising awareness of human rights across the world.

What can you do to raise money?

There are loads of things you can do to raise money for Amnesty International UK! Every year, we're astonished by the sheer variety and creativity of fundraisers we see organised. Youth groups have done everything from bake sales/sponsored runs to sponsored 24-hour dance-a-thon events. Get together as a group to talk about fundraising events you've seen that you'd like to try and recreate and to brainstorm whole new ideas you can try as a group.

If you need a few ideas to get you started, here are a few fundraising favourites that never fail to raise money:

- Bake Sales: all you need to hold a bake sale is permission, a small table to display what you have and of course some cakes! You can donate these or make them yourselves. Remember to let people know when your bake sale will be so they can remember to take money with them.
- Sponsored Events: take on a challenge and ask people to sponsor you. This could be anything! People raise money with sponsored runs or walks and we've even see youth groups raise money with sponsored dance-a-thons! Use your imagination and come up with an exciting challenge to take on with your group.
- Talent Shows: all schools are bursting with talent so make the most of the talent at your school and community by putting on a showcase event. Invite people to perform in 5-10 minute slots doing whatever they'd like! Comedy skits, live music performances, magic shows and anything else they can think of. Sell tickets for the show and refreshments on the night to raise extra funds.
- Tournaments: everyone loves a bit of friendly competition so why not organise a tournament fundraiser. Pick what it is you'll be doing, it could be something sporty

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like football or netball or something else like chess, video games or board games – anything where two people compete works! Charge for entry and have a prize for the winning person or team.

- Give it up for Human Rights: a few years ago, one of our youth groups organised a fundraising events where their members ‘gave up’ one of their rights for the day and were sponsored to do it. They did things like giving up break times for the right to free movement and going a day without speaking for the right to free expression. We loved this idea and made it into a fundraising pack. [Read more and order your Give it Up for Human Rights pack.](#)



Students holding a sponsored silence to raise awareness of rights and funds for Amnesty UK

Fundraising Safely and with Confidence

Organising fundraising events can be a lot of fun and they raise vital funds for Amnesty International UK. We want you to enjoy yourselves fundraising for Amnesty International UK and a big part of that is staying safe and making sure everything you do is transparent and legal. We have published a [guide to raising money with a youth group](#) that covers all you need to know. You can also get in touch to ask us any questions you have using the details below.

Affiliating to Amnesty International UK

For just £21 you can affiliate your group to Amnesty International UK. As an affiliated group, you will be able active members of the largest network of human rights supporters in the world. You will be able to take part in the Amnesty democracy, voting on motions at the Amnesty International UK AGM and be able to propose measures of your own. You will also be able to use our public liability insurance certificate at public events and you’ll be able to raise money for your own costs using the Amnesty International name and brand.

[Download an affiliation form to pay by cheque or card](#)

Support for your fundraising activities

Our Community Fundraising and Events team are on hand to help you whatever you do to raise money for Amnesty International UK. We can provide free fundraising materials including stickers, badges, leaflets, collection buckets and more. We can also offer you advice on organising events and can even arrange for speakers to come and talk to your school about the cause you are supporting.

To speak to someone in our fundraising team about your youth group’s fundraising plans, contact us on the details below:

Phone: 020 7033 1650

Email: fundraise@amnesty.org.uk

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