

FUNDRAISING UPDATE



March 2023

We are delighted to bring you news of an extremely successful fundraising event in Glasgow in this month's local group fundraising update. We also have news of a new hiking fundraising ask that's going out to all of our supporters that we'd love to have as have local groups involved in as we can.

Glasgow West's Evening of Comedy at The Stand

Stand-up comedy and Amnesty International UK have a long history going all the way back to the first Secret Policeman's Ball fundraising galas in the late 1970s. There have been many events since them and local/student groups regularly organise such events in their communities. The Glasgow West Group recently held one of the most successful comedy fundraisers in a long time raising just over £3,500 for Amnesty International UK at a the event they held in Glasgow back in February.

£2,800 in ticket sales went directly to the Amnesty International UK Charitable Trust, a raffle and collection to support the work of the Glasgow West Amnesty group bought in an extra £750.



Laura Quinn Qoh performing

A cast of wonderful comedians, including local legends Frankie Boyle, Mark Nelson and, host for the evening Chris Forbes, helped ensure that the event was completely sold out. Many local comedians appeared on the packed bill and international stand-ups Laura Quinn Goh, Marjolein Robertson, Liam Farrelly and Susan Riddell completed the star studded line-up. All performers gave their time free of charge in order to help raise awareness and funds in support of Amnesty International UK's ongoing work. The Stand Comedy Club in Glasgow generously provided free use of its premises for the evening.

During the interval, Mal, one of the local activists with Glasgow West Amnesty Group, provided the audience with a brief overview of the work of Amnesty International, and encouraged attendees to consider joining their local Amnesty Group.

Claire Low, Chair of Glasgow West Amnesty Group, said:

"It was an amazing evening! We couldn't believe we also sold out all of our raffle books! People were incredibly generous despite local hardships. We have already fixed our date for next year's comedy event at The Stand, who we'd like to thank for their work in supporting and hosting the event."

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)



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You Can Go Your Own Way

Another fundraiser that's very popular with local groups across the country are sponsored walks. Short days and grey skies have meant that they have not been practical for some time but as the Summer draws ever closer, now is a great time to consider organising one. All you need is a scenic route and a little notice. Then it is just a case of promoting the walk to friends, family, colleagues and strangers – the more the merrier! The Exeter Amnesty group recently raised an impressive £800 with their annual walk and the Hornsey and Wood Green Amnesty Group from North London have a walk planned for May.



Following the success of several walks organised by groups and others organised by individuals, we have gone out to all of our supporters asking them to organise walks of their own and get as many people involved as possible. Events like this are a great way to attract people who may be sympathetic to Amnesty International's aims but haven't yet made that step to fundraising or activism.

[Read more about You Can Go Your Own Way and help raise funds while reaching new audiences](#)

Local Group Financial Return Form

We ask all groups to fill out a Financial Return Forms to help give us an idea of the financial health of groups and how best we can support them. Thank you to everyone who has filled out one of these forms already. For those that haven't, you can request a hardcopy by contacting us using the details below or you can use one of the links below to access the form online.

[Download a PDF of the Financial Return Form](#)

[Follow this link to fill out a digital version of the form](#)

Get in Touch

Whether you want to organise a Secret Policeman's Ball of your own, get involved with Go Your Own Way or have any other fundraising plans you would like support with, our Community Fundraising and Events team is on hand to help you. Get in touch with Richard using the details below to discuss your plans and to arrange free fundraising materials and help promoting events:

Email: richard.glynn@amnesty.org.uk

Phone: 07827 694 313

Facebook: www.facebook.com/amnestyukrich

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

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