

# FUNDRAISING UPDATE



April 2023

This month's fundraising update features a reminder of the brand new fundraising trek project we've launched encouraging Amnesty International UK supporters to organise sponsored walks in their areas. This is a great way to raise money in support of vital human rights work and to put on events that help give Amnesty International a visible presence in communities up and down the country. We'd love groups to get involved! We have also included a reminder of how you can now affiliate your group online, rather than just by cheque or BACS payment. Read on for more details.

## You Can Go Your Own Way

Sponsored walks are the quintessential summer fundraising event. They offer you the chance to take in beautiful scenery in the local area, socialise as a group and invite new people along to get to know your group and learn more about human rights and Amnesty International. If you do decide to hold a sponsored walk, let us know and we can send an email to Amnesty International supporters in your local area inviting them along and letting them know about your group.



[Read more about You Can Go Your Own Way and help raise funds while reaching new audiences](#)

## Affiliate Online

We recently launched an online affiliation portal on our website allowing groups to affiliate by card payment. You can still affiliate via BACS payment or cheque if that works best for you, but we wanted to add another option to make things easier.

[Pay your group's affiliation fee online](#)

## Get in Touch

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details below to discuss what you want to do and to order free fundraising materials (including collection buckets and card readers!) and help promoting events:

Email: [richard.glynn@amnesty.org.uk](mailto:richard.glynn@amnesty.org.uk)

Phone: 07827 694 313

Facebook: [www.facebook.com/amnestyukrich](https://www.facebook.com/amnestyukrich)

**GET IN TOUCH:** [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 07827 694 313

We are committed to the highest standards in fundraising.  
Read our promise to you: [amnesty.org.uk/promise](https://amnesty.org.uk/promise)

