

# FUNDRAISING UPDATE



April 2022

Fundraising events help raise awareness of Amnesty International UK in your school/community while also helping to fund the important work we do in support of human rights. There are loads of things you can do to raise money! Read on for some summer themed ideas and details of how your group can get support from our fundraising team to help make your events a success.

## Summer Fundraising Ideas

The summer is just around the corner and it's a great time to fundraise! Start planning some fundraising events now for the summer term. It can take a little while to get everything you need together for a fundraiser, so it's good to start early. You can come up with your own ideas as a group or you can try one of the ideas below:

**Treasurer Hunt:** hold a treasure hunt in school. People could pay to enter and then could hunt for tokens that could be redeemed for prizes!

**Sponsored Walk/Run:** run a distance around your school field or organise a cross country run. Ask people to sponsor you to raise money for Amnesty International UK. You could organise an assembly in which you tell the rest of the school what you are doing and why you support Amnesty International UK. This will help inspire people to contribute and even take part! The more you have involved the more people you can reach and the more funds you can raise.

**Summer Fayre:** if your school, church, mosque, village hall etc... has a summer fayre, see if you can have an Amnesty International stall selling refreshments and featuring info. on the campaigns you're working on. You could also have games that people pay to play, like hook-a-duck, hoopla, beat the goalie or anything else you can come up with.

**Non-Uniform Day:** If your school has a non-uniform day scheduled for the summer term, see if it can be used to fundraise for Amnesty International UK. You could also arrange campaigning activities for the day so people know a little more about the cause they're supporting and can get involved.

These are just suggestions of course. Please feel free to make your own plans as a group and get in touch using the details below to let us know what you're doing. We're always eager to help!

## Help with Your Fundraising Events

Whatever you decide to do to raise money for Amnesty International UK, our Community Fundraising and Events team is on hand to help. We can provide you with advice and free fundraising materials, such as collection buckets, stickers, badges and placards. Email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) or call 07827 694 313 to speak to someone who'll be happy to help!

GET IN TOUCH: [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 07827 694 313

We are committed to the highest standards in fundraising.  
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)



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