

FUNDRAISING UPDATE



June 2023

This month's fundraising update has news of some successful fundraisers organised by local groups. Read on for inspiration for your fundraising planning!

Fundraising Quiz

The Mid-Gloucestershire Amnesty Group held a quiz at the Prince Albert pub in Rodborough, Stroud on May 24. Two members, Rob Fulton and Richard Styles, set 2 rounds of questions each, with subjects ranging from current affairs to literature. Rob also brought along some of his classic vinyl singles, with people having to identify the artist. Eleven teams of four people took part and plenty of Amnesty International UK leaflets were distributed. We also had a raffle, with great prizes having been donated. A total of around £230 was raised, along with plenty of good publicity for Amnesty and the group.



Quizzers at the Mid-Gloucestershire event

Human Rights Walk in East London

Richard Cohen is a London tour guide who offers a range of wonderful walks that you can read about [on his website](#). Last month he ran one of his walks with the Mayfair and Soho Amnesty Group to raise funds for Amnesty International UK. The walk raised £289.36 in donations and 17 people took part, learning about the history of the area and about the work of the Mayfair and Soho Amnesty Group. Thank you to Richard for giving his time for free and hosting such a fantastic fundraiser!



Walkers pose in front of a mural

Letter Writing, Action Taking and Fundraising in Holt

The North Norfolk Amnesty Group had success raising awareness, campaigning and fundraising at the stall they held in June in the market town of Holt. Group secretary Chris Gill told us about the event:

"We chose [Alaa Abdel Fattah](#) as our main point of interest as he is one of our individual cases. A large number of those who stopped to talk or donate signed a letter to the Prime Minister asking him to



The North Norfolk Group Taking Donations and Campaigning for Justice in Holt

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

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keep raising the matter with the Egyptian president. We also asked people to take the 'postcards' with Alaa and his son pictured, and to post them off for Father's Day, to the Prime Minister and some 15 of these were taken with the senders messages for Alaa on the reverse.

"A letter to the Israeli prime Minister regarding house demolitions and illegal settlements was also signed and sent.

"On a very warm day, (a change here as it has been very cool!) we also raised £111 for Amnesty. Another member, Jane, added another £90 from garden gate sales of plants and seeds, all of which came from her garden. This is an ongoing project by Jane and she has raised a lot of money over the last couple of years in this way both at the garden gate and at other events."

Thanks to the North Norfolk Group for their efforts and for illustrating how fundraising can work well alongside campaigning activities helping fund the work you're encouraging the public to support.

Affiliate Online

If your affiliation fee is due, you can now pay it online! [Go to our website to re-affiliate your group](#) without needing to write a cheque or make a BACS payment.

Get in Touch

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details below to discuss what you want to do and to order free fundraising materials (including collection buckets and card readers!) and help promoting events:

Email: richard.glynn@amnesty.org.uk

Phone: 07827 694 313

Facebook: www.facebook.com/amnestyukrich

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

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