

FUNDRAISING UPDATE



February 2024

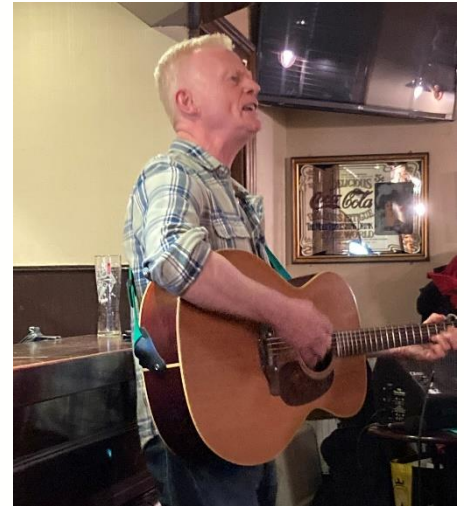
This month's fundraising update features news of two successful fundraising events from opposite ends of the country. Hopefully these help inspire any groups interested in organising fundraising events of their own.

Edinburgh Portobello Amnesty Group's Quiz with Musical Participation Round

Cathy Crawford of the Edinburgh Portobello Amnesty Group got in touch to tell us about their fundraising quiz with a creative and engaging twist: a live musical participation round!

"The annual fundraising pub quiz run by East Edinburgh/Portobello Amnesty Group took place this year on Friday 9th February. After the challenges of Covid, it was back to its great form once again. The Artisan pub let us use their upstairs room, and the quiz takes on a unique form, with major audience participation in the music round, a human rights round to reference Amnesty's work, a popular raffle and a loyal following from Amnesty supporters that helps the group raise a fair sum: this year £520."

We loved this take on a fundraising classic! It's a great reminder that there are always ways to put a unique twist on fundraising established fundraising events.



Quizmaster for the evening playing live music for unique round

Mid-Gloucestershire Amnesty Group's Evening of Music

Andy Mudd of the Mid-Gloucestershire Amnesty Group was kind enough to send us a write-up of an event they held last year. This event helped contribute to an extremely generous donation of £1,400 that the group were able to make to Amnesty International UK recently.

"The Mid-Gloucestershire Group of Amnesty International partnered with Stroud Brewery on Saturday 4th November for a great night of music as a fund-and-awareness-raiser for Amnesty International UK. The gig was a reprise of last year's event, featuring Stroud-based Albino Tarantino supporting Moscow Drug Club from Bristol, the main difference being that, in response to feedback from last year, the Brewery were able to make it an all-seater occasion. The event again sold out in advance. Albino Tarantino's bluesy latin-tinged set complemented the jazzy Moscow Drug Club style, whose influences extend from Berlin Cabaret to Gipsy Jazz via French musette. Thanks are extended to all those who performed, attended and helped make it such a heart-warming success."

"The occasion was used to collect 50 signatures in a petition for a ceasefire in Gaza, which was forwarded to the local MP. Information about December's Write for Rights event was also distributed."

This is a great example of how fundraising events can be used to raise money and awareness of a group's presence in a community whilst always highlighting important campaigning/activism information. Many of those present at the event may not have come along to a group meeting or letter writing session, but through their love of live music they would have learnt about the important work of the Mid-Gloucestershire Amnesty Group advocating for human rights locally and a number of different campaigns coordinated by the Amnesty International UK head office.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

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Local Group Financial Return Form

We ask all groups to fill out a Financial Return Form to help give us an idea of the financial health of groups and how best we can support them. Thank you to everyone who has filled out one of these forms already. For those that haven't, you can request a hardcopy by contacting us using the details below or you can use one of the links below to access the form online.

[Download a PDF of the Financial Return Form](#)
[Follow this link to fill out a digital version of the form](#)

Support for your Fundraising

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details below to discuss what you want to do and to order free fundraising materials (including collection buckets and card readers!) and help promoting events:

Email: richard.glynn@amnesty.org.uk

Phone: 07827 694 313

Facebook: www.facebook.com/amnestyukrich

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

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