

FUNDRAISING UPDATE



September 2024

Local group fundraising comes in all different shapes and sizes. Some groups make large donations from the proceeds of massive events, others might make a similar donation after holding several throughout the year. Many groups raise funds without organising dedicated fundraising events, but rather by having some sort of fundraising element to their regular campaigning activities. In this edition of the local groups mailing, we are showcasing a variety of fundraising approaches, all of which fund important human rights work locally, nationally and internationally, but in very different ways.

Orkney Amnesty Group's Sponsored Run Returns

Orkney Amnesty group used to hold a regular fundraising with the last edition of the event taking place in 2019 (another event that had to be suspended due to Covid.) However, this year saw the return of this wonderful fundraiser which raised £1,000 for Amnesty International UK! Thanks so much to the organisers for giving their time to make sure this event could return stronger than ever and for all the runners and fundraisers who made it the success it was.

[Read more about this event in the Orkney News](#)

We have spoken about other local group organised sponsored walks/runs in previous local group fundraising updates so look back on these for more examples. They are the perfect fundraiser! The Orkney Group's event not only raised significant funds, it also involved people across the island from all different backgrounds and age groups – the youngest runner was just 7-years old and taking part with their parents and grandparents. If you are interested in organising a local group with your group and would like to discuss your plans, get in touch using the details below.



Runners at the Orkney Run Photo credit Mike Robertson

Quiz in Memory of Jane Ward

Martin of the Islington and Hackney Group got in touch to let us know of a fundraiser they held celebrating the life of a former member of the group:

“One of Islington and Hackney’s longest-serving members, Jane Ward, a former staffer at IS, sadly died last year. Her husband, Richard, wanted to celebrate her life with Amnesty friends, and recalled how she loved our group pub quizzes. So in June we had a special pub quiz in her memory, with Richard inviting her friends and former colleagues from all over the world. As well as remembering Jane and all the joy she brought to people, and having a good time, we raised over £700 for the local group.”



Martin acting as quizmaster in front of a full house

We were very sorry to hear the news of Jane's death and would like to extend our thanks and condolences to Richard.

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)



Registered with
FUNDRAISING
REGULATOR

AMNESTY
INTERNATIONAL



FUNDRAISING UPDATE



September 2024

Diss Amnesty Group – Fundraising and Campaigning

The Diss Amnesty Group recently got in touch to make a generous donation of £400 to Amnesty International UK and they told us how they raised this sum:

“Most of our money at the moment is coming from a weekly Gaza vigil we do in Diss marketplace, with a collection bucket placed in front of us. The money is split between Amnesty and Medical Aid for Palestinians - which is explained on a notice in front of the collection bucket. We also have a few Gaza support indoor events too - poetry readings, film screenings etc... - also with donation buckets.”



Diss Group Members collecting donations for Amnesty International UK and MAP at their monthly vigil for Gaza

We wanted to feature this because it's a great example of how you can fundraise without even organising a fundraising event! With a simple fundraising bucket and a few signs, you can turn your regular campaigning activities into fundraisers that help support your campaigning and the work of Amnesty International UK.

Support for your Fundraising

The Bournemouth, Poole and Christchurch Amnesty Group recently got in touch to tell us about a concert they held as a fundraiser. This is the second year the event has been run and we are looking forward to seeing what next year's event looks like!

“The event raised a fantastic £1300! Persistent rain curtailed performances outside, but soon the Cellar Bar filled up. Eight music acts and a variety of poets gave their time for Amnesty. Lots of cake and raffle tickets were also sold, and a variety of current campaigns were highlighted.

“Local group member Mary Apperley dashed from the cake stall to play cello with 10-piece orchestral group 'Westbourne Strings'. And Keith Dear, a local group founder member back in 1986, fronted blues Band 'Pete's Sake'.”

Support for your Fundraising

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details:

Email: richard.glynn@amnesty.org.uk

Phone: 07827 694 313

Instagram: www.instagram.com/amnestyrich/

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

We are committed to the highest standards in fundraising.
Read our promise to you: amnesty.org.uk/promise

