

FUNDRAISING UPDATE



November 2024

This month's fundraising update features the usual rundown of the last month's successful and inspiring local group fundraising events. Read on for inspiration and also a helpful list of resources that the Bournemouth, Poole and Christchurch Group used at their successful fundraising quiz. We would love to promote more sharing of resources between groups so please do share anything you use in organising your fundraising events by emailing fundraise@amnesty.org.uk

Quiz Night in aid of Amnesty International UK

The Bournemouth, Poole and Christchurch group have been busy with the fundraising! Not long after their hugely successful all-day live music event they held a quiz at the Brunswick, a local pub in Bournemouth. The event was well attended and raised an impressive £300 for Amnesty International UK. They made the most of the captive audience to sign a card of solidarity and support to Professor Şebnem Korur Fincancı, whose case is featured as part of this year's Write for Rights campaign. This is the perfect campaign to feature at fundraising events. It's accessible, emotive and puts a human face on the important work we do. [Order your Write for Rights materials](#) for any events you have planned for December today!



Quizzers taking part in the Bournemouth, Poole and Christchurch Group's annual pub quiz

Quizzes are perfect fundraisers for attracting new members to the group and introducing human rights activism to people who are sympathetic to what we do but haven't yet made that leap into activism. All you need to hold one is a supportive venue, a willing quizmaster and a plan to promote it (we can help there so get in touch!) The Bournemouth, Poole and Christchurch Group [have kindly made the questions for their quiz available online](#) for groups looking for inspiration.

Saffron Walden Collection

Cash collections are very much the bread and butter of local groups fundraising. They bring in donations to help support human rights work both locally and nationally and they make groups visible in the local community. We often hear about groups recruiting new members who first encounter them while they are shaking buckets. The recent collection organised by the Saffron Walden Amnesty Group is a great example of this. They raised an incredible £1,138.28 and spoke to many local people interested to hear more about their work.

If you are interested in organising a collection with your group and would like some advice, get in touch using the details at the end of this update. We can send emails to members in your area promoting the collection and asking for volunteers to take part. We are also able to support applications to councils and provide fundraising materials including buckets, stickers and loans of card readers to allow you to take donations by card.

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)



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Lindy Hop in South London

Beverley, the chair of the Croydon Amnesty Group, got in touch to tell us about the recent evening of music and dance they held as a fundraiser:

“On November 15th, Croydon Amnesty Group held a Lindy Hop dance which they published using the strap line “Everyone has the right to freedom of movement...within the borders of each state” (Article 13 of the UDHR). At the event, letters were signed to the Tunisian ambassador for Chaima Issa in Tunisia, who amongst other things is unjustly banned from travelling and appearing “in public spaces”. There was delicious Turkish food and a fun time was had by all. £368 was raised for group funds after expenses.”

We love these sorts of fundraising events! They’re always a lot of fun and are a great way to convince people to come along to their first local group organised activity. The Croydon Group also found a really creative way to link the event to human rights.

End of Year Appeal for Funds and Financial Return Forms

This month we will be contacting all local group treasurers requesting any funds not needed to cover group expenses be donated to Amnesty International UK to help fund the movement. We will also send a link to an online version of the Local Group Financial Return Form. Please keep an eye out for this email and consider donating if you are able. We rely on contributions from individuals, in the form of donations, legacies, contribution from fundraising and more, to fund Amnesty International UK and the wider movement.

Support for your Fundraising

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details below to discuss what you want to do and to order free fundraising materials (including collection buckets and card readers!) and help promoting events:

Email: richard.glynn@amnesty.org.uk

Phone: 07827 694 313

Instagram: www.instagram.com/amnestyrich/

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

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