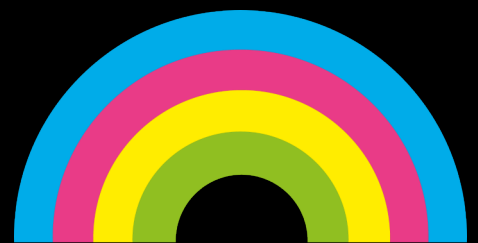




PRIDE PACK 2024

Information,
actions and
resources.



RAINBOW NETWORK

**AMNESTY
INTERNATIONAL**



INTRODUCTIONS

The Rainbow Network are staggered, grateful and deeply touched every single year by the passion and love that goes into Pride parades all over the country from other parts of Amnesty UK - local groups, student groups, youth groups, individual activists and staff.

Whether you attend Pride as a rights holder or as an ally, you contribute to a extraordinary kind of solidarity between communities, and to a powerful, active, intentional recognition that is not just valuable, but essential - not just to some communities, but to all. There can be no more fundamental right than the ability to say "I am who I am" - and to be heard.

Thank you.

Trans Discourse in UK Media

Over the past few years, hate crimes against trans people have skyrocketed. In the same period, hostile portrayal of trans people has dramatically increased in the UK media landscape. Home Office's analysis suggest that the two are linked.

The media has extraordinary power in setting the tone of conversations about Human Rights, and this is particularly the case when speaking about the rights of marginalised communities.

Ukraine

The hardships of Russia's war of aggression are leading people in Ukraine to appreciate the value of human rights including personal freedoms, diversity and equality. Civil society in Ukraine is actively working to ensure marital equality for LGBTI couples. Urge the UK government to support Ukrainian society and the Ukrainian state on their way to protecting fundamental human rights.

Pride Looks Like Me - an action from the Amnesty UK Student Action Network (StAN)

A creative photo action and social media action, StAN and the Rainbow Network ask you, and ask you to ask others, some questions about the world and representation they want. Create placards, photograph them, and post them to social media to help amplify voices for inclusion and change.

PRINTING FROM THIS PACK: Pages in this document you are likely to want to print are in colour and then repeated in black and white. This isn't a mistake - we just want it to be easy for you to produce, whatever your printing facilities.

RETURNING PETITIONS: Please return your petitions to the office by recorded delivery (for data protection reasons) - if you are an Amnesty group, you can reclaim the cost of this by contacting your Community Organiser.

The Rainbow Network, C/O Community Organising
The Human Rights Action Centre
17-25 New Inn Yard
London EC2A 3EA



Trans discourse in UK Media

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Since 2015 an average of 154 articles have been published about trans people every month. This amounts to 13,000 articles, focused on less than 1% of the UK population. This increase has been overwhelmingly negative.

The media has extraordinary power in setting the tone of conversations about Human Rights, and this is particularly the case when speaking about the rights of marginalised communities.

Media regulators such as Ofcom and IPSO have highlighted bad practices such as including anti-trans voices to 'balance' content and a disproportionate focus on transition and medical issues. The lives of trans people are treated as a 'debate' in a way that would not be tolerated with any other minority.

What's more, most of the media is not facilitating the participation of trans people so that they can speak for themselves. The current dehumanising political discourse, amplified by British media, has real consequences, coinciding with a substantial decrease in support for trans people, particularly their right to have their gender legally recognised.

The BBC is not immune from this trend. Several times over the past few years the BBC has had to defend and amend articles that demonstrated substantial anti-trans bias, described the rights of trans people as "an area of controversy" and issued an editorial briefing which seems more focused on the right to choose to label oneself transphobic, or not, than to listen to trans people themselves.

The BBC is a leader in journalism and public debate in both the UK and around the world. We strongly encourage you use this role to actively seek to protect the rights of all people—Making people's lives a debate and treating positions of hatred and prejudice as 'one' side of the issue is disingenuous and feeds into the scapegoating of minorities that we increasingly see in the political discourse. Human rights are universal and interlinked. When dehumanising a minority becomes acceptable, it opens the door for further erosions of human rights protections.



Trans discourse in UK Media

We the undersigned call on the BBC to:

- Develop an editorial policy that emphatically recognises that trans people have equal rights, including the right to self-expression and determination, and should be able to talk about themselves.
- Scrutinise whether the coverage of hostile anti-trans narratives is in the public interest and refrain from presenting the rights of trans people as a debate with sides.
- Consistently challenge politicians and opinion makers on why they are disproportionately focused on trans people.

NAME	SIGNATURE

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Equal rights in Ukraine

The hardships of Russia's war in Ukraine are leading people to appreciate the value of human rights, including personal freedoms, diversity and equality. Civil society in Ukraine is actively working to ensure marital equality for LGBTQ+ couples.

Stanislava is a human rights defender and Alina is a Ukrainian military officer. They are a same-sex couple who love each other and are going through some of the darkest hours of their country's history together. Despite it being close to the front line, Stanislava bravely returned to Kharkiv to be with Alina.

“When Alina goes for her service early in the morning, she often leaves some flowers and little notes for me near our bed.”

- Stanislava

Alina and Stanislava are a family but they don't have the same rights as heterosexual couples. They cannot legally own a house together, do not have inheritance rights and cannot make medical decisions for each other.

“We perform public duties just as everyone else, but the state gives us rights selectively. I often think of death, and what is going to happen if one of us dies.”

- Stanislava

Human rights are always relevant, even in challenging times. Ukraine can take steps that show governments everywhere the path to a society where everyone's rights are respected and protected.

“We call on the international community to express solidarity, to walk beside Ukrainian society on our way to a better future, and to support civil society organisations, so they have the tools and resources to make change. But we realise that we are the ones who are responsible for our own future and we are ready to work hard for it”.

-Alina



Photo by Lana Yanovska



Equal rights in Ukraine

We call on the government of the UK to do everything in it's power to support the liberation of LGBTQ+ people in Ukraine, and support the Ukrainian government to ensure the prompt adoption of legislation introducing registered civil partnerships of two people of any gender, and publish a timeline to implement all necessary legislative changes to ensure that LGBTQ+ couples have the same legal rights as heterosexual couples

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Pride looks like me

The first action in this pack is about discourse around trans people's rights in UK media. As it currently stands - it is dangerous and harmful, often putting commentators and phobics on equal platforms with rights holders - trans people and communities - when talking about rights of expression and self identity that only belong to one side of that constructed 'debate'.

This action, from Amnesty's Student Action Network, asks people who are trans and their allies to share their own voices and their own thoughts and feelings on how the world needs to shift to allow inclusion, equality and safety.

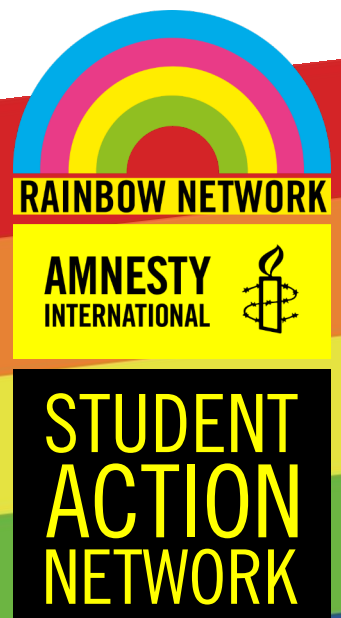
This is a solidarity action, but we will also intend to present the targets of the ongoing campaign on media discourse with these messages as that campaign develops.

Pride Volunteers should be sensitive to the need for rights holders and allies to have absolute control of their own words, and the publication of them, or exposure of themselves. If an action taker does not want to be photographed, does not want their placard photographed, please accept this absolutely.

For this action will will need to order "Blank (logo only) placards for photo actions" using the information in the 'resources' pages at the back of this pack We'd recommend 50 for small prides and up to 250 for large prides.

Tell us...

- **What does Pride mean to you?**
- **How are you planning to celebrate / commemorate Pride this year?**
- **how would you like the world to change the way they see queer people and queer communities?**
- **What does queer liberation look like to you?**



Pride looks like me

**SOLIDARITY
ACTION**

1

Think about these four questions:

- What does **Pride** mean to you?
- How are you planning to celebrate / commemorate Pride this year?
- How would you like the world to change the way they see queer people and queer communities?
- What does queer liberation look like to you?

Take a blank Amnesty placard and some markers - write, draw, decorate your response to one of them however you like.

2

**POSE FOR
YOUR
PICTURE**



Amnesty's Pride volunteers will take a photo of your placard, and you if you'd like to be in it, and post it to socials tagging Amnesty's Rainbow Network ([@amnestyUK_LGBTI](https://twitter.com/amnestyUK_LGBTI)) and Student Action Network ([@amnestyUKstudents](https://twitter.com/amnestyUKstudents)).

If you're comfortable, please post to your own social media with the same tags!



**STUDENT
ACTION
NETWORK**

Our Voices

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**STUDENT
ACTION
NETWORK**

RESOURCES

Make your pride presence loud and glorious, by ordering the resources below.

You can do this by emailing the Supporter Communications Team at SCT@amnesty.org.uk with the quantities you need, alongside the order codes, which you can find below! Alternatively, use our online resource order form at: <https://tinyurl.com/AIUKresources>



"PRIDE IS PROTEST" placard

Order code: LGBT023



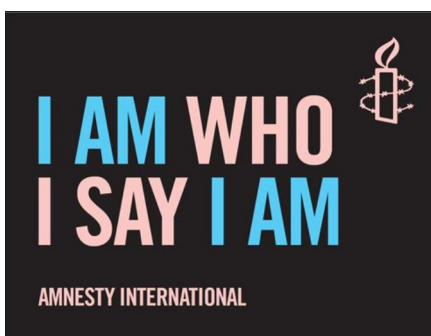
"LOVE IS A HUMAN RIGHT" placard

Order code: LGBT001



"PROTECT PRIDE PROTECT PROTEST" placard

Order code: LBGT024



"I AM WHO I SAY I AM" placard

trans flag colours
Order code: LGBT014

non-binary flag colours
Order code: LGBT019



Blank (logo only) placards for photo actions

Order code: LGBT022



RESOURCES



Pride sticker sheet (15 stickers)

Order code: LGBT008



I am who I say I am sticker sheet (15 stickers)

Non-binary flag colours
Order code: LGBT020

Trans flag colours
Order code: LGBT013



Pride Bunting (eco friendly - 10m lengths)

Order code: LGBT021
(Max order 2 items)



Gender identity for beginners: leaflet

Order code: LGBT017

