# FUNDRAISING UPDATE

# March 2025

This month's fundraising update focuses on one event organised by the Bournville Amnesty Group. Live music events like the Bournville Group's are a great way to raise funds and reach a wider audience in your communities, helping to grow the group and increase the impact of your activism. Read on to learn more and for info. on how you get support for your fundraising plans.

### Celebration Concert for Human Rights in Bournville

Bournville Amnesty Group recently got in touch to tell us about their incredible, annual live music event that continues to go from strength to strength. The Celebration Concert for Human Rights took pace back in December to mark Human Rights Day. John from the group told us how the event came together to be such a success:

"It's organised by Bournville group members who over the years, continue to build a network of performers. All the artists donate their time and talent to the event and to the movement. Likewise, our friend who lends and sets up the sound system. Martin runs a slide show featuring the Write for Rights prisoners as a backdrop.



Dillon Henry, Tabla Jedi, Tyriq Baker performing

"In a room next to the main hall we set up the Candlelight Café. Open with delicious cakes before and after the concert, there are information stalls and a Write for Rights signing stall where Astrid gathers lots of signatures. Gill sells crafts and foods from Bethlehem. Last year we also had a raffle for a beautiful, handmade dress donated by Nicky which she bought on a trip to Hebron in 2014."



**Skylarks Community Choir Singing** 

"For the last few years, it has taken place in The Friends Meeting House in Bournville. The Cadbury family founded Bournville around the chocolate factory in what is now a conservation area. Quaker friends were involved in setting up the Bournville AI group in 1962. In the early days, members gathered at each other's houses but eventually met at the Friends Meeting House where our monthly meetings continue after some 60+ years.

"Funds raised, are shared equally with Freedom From Torture which after a break of some years now has a new growing volunteer support group. Some of us are in both!

"The concert raises around £900 in all but, more importantly, it raises awareness and lifts the spirits and motivation of the activist members."

#### GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

We are committed to the highest standards in fundraising. Read our promise to you: amnesty.org.uk/promise





Amnesty International UK Section Charitable Trust, registered as a charity in England and Wales (no 1051681) and in Scotland (no SC039534) Amnesty International United Kingdom Section (company number: 01735872)

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The 2025 Celebration Concert has been scheduled. It will be taking place at the Friends Meeting House in Bournville on Sunday 7<sup>th</sup> December with the Candlelight Café open from 2pm. We hope to see you there!

## Financial Return Forms

At the end of last year, we sent an email to all treasurers thanking them for their efforts throughout the year and also asking them to complete a Financial Return Form – please let us know if you did not receive this email. We ask all groups to fill out one of these forms to gives us an overview of local group income and expenditure so we can work out how best to support them. If you're yet to fill out a Financial Return for your group, please do ASAP:

Download a PDF of the Financial Return Form Complete an online version of the form

Contact us on the details below if you would rather we sent a hard copy of the form in the post.

### Support for your Fundraising

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details below to discuss what you want to do and to order free fundraising materials (including collection buckets and card readers!) and help promoting events:

Email: <u>richard.glynn@amnesty.org.uk</u> Phone: 07827 694 313 Instagram: <u>www.instagram.com/amnestyrich</u>

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