

FUNDRAISING UPDATE

DECEMBER 2016



The year is nearly over but the busiest fundraising period is yet to come! Every year, we have dozens of youth groups organise Christmas themed fundraising events at their schools and in their communities. Below are some ideas of fundraising events you could organise at this time of year:

CHRISTMAS JUMPER/HAT DAY

This is a Christmas themed variation on the non-uniform day. Ask people to make a small donation to Amnesty and come to school wearing a Christmas jumper or hat. You'll need to speak to your headteacher to get permission. Raise extra funds by having a bake sale or raffle on the day. You could approach local businesses to ask them to donate cakes and prizes

CANDY CANE DELIVERY SERVICE

The Freman College Amnesty group hold an annual candy cane delivery service in December. Students pay for a candy cane with a personalised message to be delivered to a friend in return for a donation to Amnesty.

CAROL SINGING

You could organise a carol signing service at school or in your local community. All you need is a team of willing volunteers, a place to sing, a song sheet and a collection bucket (available for free from us) and you're good to go!

SUPERMARKET BAG PACKING SERVICE

December is a bumper month for supermarkets as people stock up on food and drink ready for the Christmas break. Contact local supermarkets and ask if they would let you run a bag packing service one day. Offer shoppers help packing their bags in exchange for donations to Amnesty.

END OF YEAR DANCE

Your school might already have an end of year dance organised – why not see if you can turn it into an Amnesty fundraiser?

AMNESTEA

Whatever events you do this December, you should consider organising an **AMNESTEA** alongside them. The concept of **AMNESTEA** is simple: get together to drink tea, eat cake and support human rights. It's a great event to combine with a Write for Rights event.

Order your free **AMNESTEA** kit online: www.amnesty.org.uk/tea

WHAT HAVE YOU BEEN UP TO?

Where possible, we like to include stories from Amnesty Youth Groups in these updates. If your group has organised a fundraising event, get in touch and tell us about it. It doesn't have to raise thousands of pounds or be enormous, we like to feature events of all sizes. Email fundraise@amnesty.org.uk with photos and details of your events.

GET IN TOUCH!

To discuss a fundraising idea or request materials for your event, email fundraise@amnesty.org.uk or call **020 7033 1650** and speak to a member of our fundraising team.