

FUNDRAISING UPDATE

January 2016



Every year we recognise the fundraising efforts of our Youth Groups in the fundraising strand of our Youth Awards. If your group gets shortlisted, you will be invited to an awards ceremony where you will meet other groups and take part in workshops facilitated by Amnesty campaigners. Winning groups will get a trophy and be featured on our website. Read more and enter your group by going to: www.amnesty.org.uk/youthawards

If you're looking for ideas on what your group could do to win a prize in the Youth Awards, see below for a selection of previous winning events.

Dare to be Different

The Ashford School Amnesty Group won the prize for the Most Creative Fundraising event for their Dare to be Different day. Students read through the Universal Declaration of Human Rights and picked the rights that meant the most to them. They then symbolically gave up these rights for the day. Students wore masks for the day, gave up their phones, went silent and even spent the day tied together! They were sponsored to do this and held a bake sale on the day to bring in extra funds. This event raised over £1000 for Amnesty!

We were so impressed with their efforts that we based a fundraising pack on Dare to be Different day. This became the 'Give it up For Human Rights' pack. If you want to organise an event inspired by Ashford School order your free fundraising pack from: www.amnesty.org.uk/youthgiveitup



Students from Ashford School 'giving up' their rights

Rock For Rights

Rock for Rights was a long running live music event organised by the Stranraer Academy Amnesty Group. It regularly raised £500+ for Amnesty and was popular with students in the school and in the wider community. It looked like the event wasn't going to go ahead last year when the teacher that ran the Stranraer Amnesty Group left the school and the group closed. However two pupils, Danielle Glover and Megan Ross, took things into their own hands and made sure the event went ahead. It was a great success! We gave them the prize for Special Achievement in fundraising to recognise their remarkable effort and commitment.

Ties & Tiaras cross-dress quiz

Students from Croydon High School Amnesty Group organised a fundraising quiz with a twist! On International Women's Day two teams of teachers competed in a women's rights themed quiz written and hosted by students. The twist was both teams took part in cross-dress! The event raised a lot of money and also helped educate students on women's rights issues in a fun and engaging way.



Teachers from Croydon High School taking part in the Ties and Tiaras Quiz

GET IN TOUCH!

To discuss a fundraising idea or request materials for your event, email fundraise@amnesty.org.uk or call **020 7033 1650** and speak to a member of our fundraising team.