# **November Fundraising Update**

This month's mailing focuses on Write for Rights. This campaign offers a great chance for you to engage people who might not be interested in human rights by telling the stories of real people whose rights are under threat.

When you're organising your Write for Rights event, consider adding a fundraising element to help cover postage costs for you and to support our work on this and other campaigns. Below are some ideas for your Write for Rights fundraising events:

# Write for Rights AMNESTEA

People are much more likely to come along to a campaigning event if there's the prospect of tea and cake! Combine your Write for Rights event with an **AMNES**TEA and then people can relax with a slice of cake and hot drink while taking action for human rights. If you have aspiring bakers in your group then you could even try making your own cakes. If you have several in the group, then consider combining the event with a bake off competition to attract even more attention.

Order your free **AMNES**TEA kit: <u>www.amnesty.org.uk/tea</u>



#### **Run for Rights**

Organise a sponsored run to raise money and awareness of the campaign. You could run a lap of your school's playground or sports field in solidarity with each case? If twelve laps is a bit much, then just do what you can and ask friends and family to sponsor you. Tell them about some of the cases featured in the campaign to show them the sort of work their money will support and encourage them to send letters and cards of their own!

## Around the World in a Dozen (or fewer!) Countries

There are twelve cases featured in this year's Right for Rights campaign from twelve different countries across the world. Set up stalls for each country with details of how people can take action alongside crafts and cuisine inspired by that country that fellow students can make donations in return for.

## Use your Imagination and Get in Touch

Our youth groups continue to amaze and inspire us with their innovative approach to fundraising and campaigning. If you have any ideas of your own ideas on how you can fundraise alongside your Write for Rights events then go for it!

If you want to discuss one of these ideas, or just need materials for your event, then don't hesitate to get in touch! email <u>fundraise@amnesty.org.uk</u> or call 02070331650 to speak to someone in our fundraising team.