

FUNDRAISING UPDATE

NOVEMBER 2016



Welcome to the November Youth Fundraising Update! This month we have news of an exciting and successful 24-hour dancing event and some suggestions of how you can raise funds alongside your Write for Rights events.

24-HOUR DANCE-A-THON

Following on from their successful 24-hour Bounce-a-Thon, where students jumped on a bouncy castle for 24 hours straight by bouncing in shifts, The Clevedon Community School Amnesty Group organised a 24-hour Dance-a-Thon!

The 24 hours began at 9am with a special launch assembly where the school's Elite dance team performed the opening number, followed by the four Heads of House who displayed a wide variety of moves including some impressive break dancing!

Group leaders Mike and Gabrielle organised a 'silent disco' with bluetooth headphones for the night session of midnight to 6am. The Dance-a-Thon finished at 9am on Saturday after a breakfast of bacon and sausage sandwiches. Many parents and staff including the Head teacher joined in for the final countdown.



The music for the event was supplied by a former student Luke Powell who has his own mobile entertainment business. Luke worked tirelessly setting it all up the day before, staying up for the whole 24 hours and then staying at the end to dismantle everything.

Ethan, a student in year 8 who attended the event, got in touch with the organisers afterwards to say:

'I would like to thank you for all the hard work and effort that went into the dance-a-thon. Thank you for giving me an amazing experience and I am looking forward to the next 24-hour event. This has possibly been one of the best events I have done since I have joined the school. It was awesome.'

AMNESTEA/WRITE FOR RIGHTS

The Write for Rights campaign has now launched. A great way to add an extra dimension to your events is to organise an **AMNESTEA** bake sale alongside them. Here are some ideas of what you could do:

- **Bake Sale:** keep it simple! Bring cakes and ask for donations in return for a slice. Hold your sale at lunch or perhaps during a Write for Rights themed assembly
- **Bake-Off:** get some buzz going with a Bake-Off style competition. Students who want to compete could bring in cakes they baked at home and a teacher could judge the winner
- **International AMNESTEA:** the 12 cases featured in this year's Write for Rights campaign are from around the world. Bake cakes or prepare food that represent each of these countries featured
- **Evening AMNESTEA:** if you have an evening event coming up at school, a parent's evening, school concert or something similar, organise an **AMNESTEA**. This would be a great way to get more people to take part in Write for Rights while raising funds for Amnesty

For more info and to order free **AMNESTEA** materials go to: www.amnesty.org.uk/tea

GET IN TOUCH!

To discuss a fundraising idea or request materials for your event, email fundraise@amnesty.org.uk or call **020 7033 1650** and speak to a member of our fundraising team.