

FUNDRAISING UPDATE

OCTOBER 2016



Welcome to the October Fundraising Update. This month we have info. on two successful fundraising events organised by Amnesty groups and a reminder of how to get involved in Give it Up for Human Rights, our youth fundraising scheme for schools. Enjoy!

BAG PACKING

Students at the **Poltair School** offered a bag packing service at their local supermarket. Shoppers who wanted help with their bag packing were asked to make a donation to Amnesty. They managed to raise £270 for Amnesty. Talk to the manager at your local supermarket to get permission to organise a bag packing event of your own.

NON-UNIFORM DAYS

The Hollins Technology Centre held a non-uniform day in the summer and managed to raise £357.61. Non-uniform days are a great way to get your whole school involved in raising money for Amnesty. Students can donate a small amount to wear their own clothes for the day. Or, if you're feeling creative, you could have a fancy dress theme.

Get in touch with your school's headteacher now to get a date in the diary. Human Rights Day is 10th December but any day is a good day to celebrate human rights and raise funds for Amnesty.

GIVE IT UP FOR HUMAN RIGHTS

Which of the human rights promised in the Universal Declaration of Human Rights means most to you? Is it freedom of movement? The right to property? Or maybe it's the right to freedom of thought and conscience? Whichever means the most to you, you can raise awareness of the importance of your rights while raising funds to support human rights work by being sponsored to 'give it up' for the day.



Our Give it up for Human Rights kits have everything you need to organise a Give it Up day with your group. For more ideas and to order your free Give it up for Human Rights kit and materials, go to:

www.amnesty.org.uk/youth-group-fundraising-give-up-for-human-rights

HOW TO SEND THE MONEY YOU RAISE TO AMNESTY

You can send a cheque to: The Supporter Care Team, Amnesty International UK, The Human Rights Action Centre, 17-25 New Inn Yard, London, EC2A 3EA. Please include as much info. as you can on what you did to raise the funds. We love to hear what our youth groups have been up to. In the past, we have been inspired by youth groups to develop whole new fundraising ideas for the whole youth fundraising network.

If you would rather send in your money online or over the phone, please get in touch using the details below.

GET IN TOUCH!

To discuss a fundraising idea or request materials for your event, email fundraise@amnesty.org.uk or call **020 7033 1650** and speak to a member of our fundraising team.